



As the Graphic Designer, you will be responsible for executing marketing assets from concept to launch, including developing and executing digital initiatives as they relate to the website, email marketing, digital ads and other assets.

**Some of What You'll Do:**

- Develop and execute digital initiatives as they relate to the website, email marketing, and digital ads while maintaining and upholding brand standards.
- Adapt and scale assets according to the media guidelines: resize and redesign the graphic design elements to best operate in the context of the platform.
- Anticipate seasonal and recurring needs and proactively propose creative solutions.
- Ingest, organize, and distribute all visual assets.
- Troubleshoot and address change rounds and revisions.
- Work collaboratively with stakeholders across the business to ensure deliverables meet the needs of the brief and provides an elevated experience.

**Some of What You'll Need:**

- Understanding of digital marketing concepts and best practices.
- Strong communication skills and previous experience working with cross-functional teams.
- Some familiarity with automated email platforms.
- Experience working with graphic design applications such as Photoshop Illustrator.
- After Effects, XD, InDesign experience strongly preferred but not required.
- Experience with responsive and adaptive design an asset
- Fluently bilingual in French & English

**Some of Who You Are:**

- Willingness to learn.
- Superb attention to detail.
- Excellent time management and organizational skills are imperative in a fast-paced, deadline-driven environment.