

As the Global Women's Merchant, reporting to the Global Chief Merchant, you will be responsible for developing the merchandise strategy for the women's side of the business in all categories, for all regions. In this newly created role in an evolving department, you will bring an expertise in product assortment, with experience in developing a line for a global business.

## Some of What You'll Do:

- Develop global merchandise strategy for the Women collection in all categories, working with cross functional teams from vision to execution.
- Own the product assortment strategy for multiple wholesale and DTC markets and channels in North America, Europe, and Asia
- Leverage available data and lead gathering of new, relevant data to help make strategic choices on merchandising and assortment
- Present assortment to senior management for approval
- Identify business opportunities and risks throughout the year and seasons
- Assess direct and aspirational competition with respect to financial condition, trends, marketing, and product strategy; react accordingly to ensure market leadership
- Provide product knowledge support to drive sales and service, and generate excitement within retail channels
- Develop category performance reporting
- Work with marketing team to develop 360-degree communication strategy for global women's line

## Some of What You'll Need:

- Experience in global merchandising
- Experience in developing a womenswear line
- Has built collections for established brand or retailers
- Must be willing to move to Montreal
- Ability to travel internationally up to 15% of the time
- Premium/luxury experience an asset
- Outerwear experience a plus

## Some of Who You Are:

- The ability to work independently a well as part of a team
- Organized with the ability to manager several deadlines at once
- Comfortable presenting to stakeholders