



As the Ecommerce Merchandise Manager, you will partner cross-functionally with teams across the organization, including Merchandising, Planning, Marketing, Retail, and Operations. Leading the creation of product strategy and growth of the Moose digital stores domestically and internationally, you will collaborate closely with cross-functional teams on seasonal product assortment needs. In this role, you will be responsible for alignment of all merchandising strategies to achieve or exceed annual financial goals.

Some of What You'll Do:

- Lead and execute launch plans for US, Canada, and Global websites.
- Carry out category pricing strategies for all online stores that align with financials plans.
- Participate in product selection process for e-flyers and other product focused emails.
- Collaborate with buying team to ensure cross sell and up-sell modules are optimized.
- Perform QA testing of website and categories on website to improve conversion and customer experience.
- Perform competitor analysis and bring forward recommendations that will improve overall the user experience on the website.
- Collaborate with merchandising team on the selection and execution of product assortment.
- Work closely with digital marketing on the planning and organization of weekly e-flyers-mails.
- Conduct weekly analysis of KPIs, performance of products and customer behaviors to develop business growth strategies.
- Work with Marketing to facilitate photo shoot projects from beginning to end (coordinate with modeling agencies, arrange for castings, be on site day of the photo shoot)
- Manage product samples ensuring that products are shipped and received on time for the photo shoot.
- Manage the merchandising calendar.
- Develop seasonal postmortem process with Customer Service and E-Commerce Operations to deliver seasonal feedback to Merchandising and Operations.
- Identify growth opportunity areas with Retail Stores to provide a unique and premium DTC experience.
- Lead ideation of merchandising site enhancements for development with E-Commerce Operations and IT as planned.
- Manages the Merchandiser(s) while supporting their growth and development.

Some of What You'll Need:

- Minimum of 3 years' experience with online merchandising, buying or visual merchandising
- Certification in web analytics tools or equivalent work experience preferred.
- Experience working with an e-commerce platform (Shopify preferred)
- Magento knowledge desirable
- Experience working with Microsoft Office Suite (Excel, Word, and Power Point)
- Experience in fashion retail, luxury background preferred; with good background knowledge of trends and designers.
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- Fluently Bilingual in French & English. (Business Proficiency)



Some of Who You Are:

- Passionate about fashion and luxury goods
- Outstanding communication, interpersonal, and organizational skills
- Strong analytical skills
- Quick learner with an appetite to learn new systems and software's.
- Excellent attention to detail.

Moose knuckles is a Canadian company headquartered in Montreal and operating in North America, Europe and Asia. Professional French language proficiency is therefore required and essential for all Montreal-based employees. In addition, the professional English proficiency is also important since it allows to collaborate with the employees of the group based internationally.